



## Vacancy Notice

The Otto von Guericke University Magdeburg (OVGU) is an internationally oriented and regionally networked university with a strong research profile.

The Faculty of Economics and Management at the Otto von Guericke University Magdeburg (Germany) invites applications for a

### Full Professorship (W3, tenured) in Marketing

starting as soon as possible.

We are looking for applicants with expertise in one or several of the following areas:

- empirical and experimental market research;
- behavioral modelling (consumer behavior, communication behavior);
- price, product and communication management as well as services marketing.

An orientation towards the faculty's quantitative focus of research and teaching activities as well as experience in the successful acquisition of third-party funding (esp. DFG or EU projects) is desirable.

We expect:

- a relevant and excellent doctoral degree and relevant and excellent additional academic achievements (suitable for a tenured professorship)
- excellent, internationally visible academic publications
- relevant teaching experience
- willingness to participate in the faculty's research focus "Decision Design"
- willingness to actively engage in the German- and English-language study programs in business and economics at the Bachelor, Master and doctoral level

We offer support concerning individual career development, comprehensive relocating services to Magdeburg and, if applicable, concerning qualified dual-career opportunities. Our welcome reception, the University Club and other interdisciplinary events foster quick and targeted networking opportunities.

You can find more faculty information at <https://fww.ovgu.de/en/>

Formal prerequisites for the appointment are set out especially in § 35 of the Higher Education Act for the Federal State of Saxony-Anhalt (*Hochschulgesetz des Landes Sachsen-Anhalt*).

Otto von Guericke University is a signatory of the German Diversity Charter. We welcome your application, regardless of gender, cultural and social background, age or sexual orientation. Applications from severely disabled people or people with an equivalent impairment will be given priority in the case of equal suitability, ability and professional expertise.

Please note the information for storage of personal data:

[https://www.uni-magdeburg.de/Datenschutz\\_Bewerber.html](https://www.uni-magdeburg.de/Datenschutz_Bewerber.html)

Please submit your application (preferably via email) including curriculum vitae, documentation of academic degrees and certificates as well as a list of publications, teaching record and evaluations, and presentation and funding records until **October 14, 2021** to: